

# *ROUTES AND TRIPS*

*TRAVEL GUIDE WITH MAPS AND PHOTOS*

*BY LIISA NYGÅRD*

*Media Kit 2019*

# Routes and Trips Travel Guide

*really shows the destination*

- Destinations shown with a lot of photos
- Destinations, sights and travel itineraries marked on Google Maps
- Useful advice: where to go, what to see, how to travel around

*Routes and Trips really helps travelers find new destinations, get inspired and plan their trips*

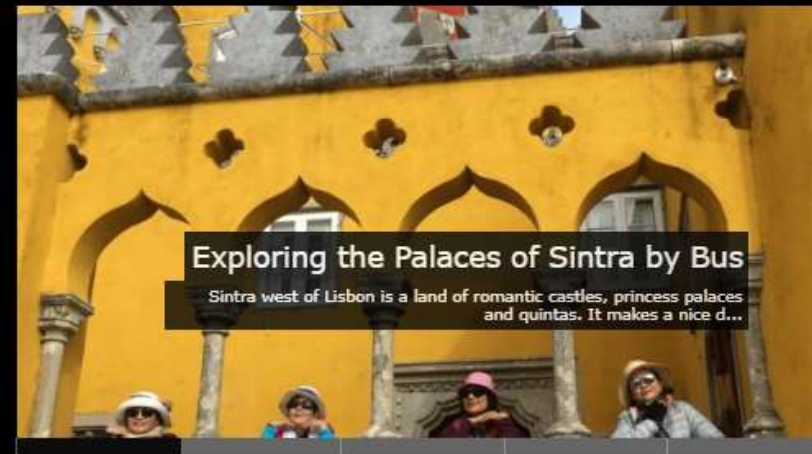
- That's what travelers need
- This is what makes the blog so popular

*Routes and Trips helps destinations show what they offer*

<https://www.routesandtrips.com/>

## Routes and Trips Travel Guide with Maps and Photos

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### Santana Day Trip from Funchal

February 2, 2017 Leave a comment

This post shows you the pretty island of Madeira. We make a Santana day trip from Funchal. To see the famous triangular houses we rented a car and took the

steepest road up to Monte and on to Pico do Arieiro on the top of Madeira. ...

Read More »



### How to Make a Day Trip from Lisbon to Belem

February 26, 2017 Leave a comment



### Madeira: Exploring Funchal Sights

January 16, 2017 Leave a comment



### Exploring the Palaces of Sintra by Bus

December 10, 2015 Leave a comment



### Driving on Madeira: Road Trip to Western Madeira

January 24, 2017 Leave a comment

TRAVEL FAIR PARTICIPANT



Participating travel blog in Matka Nordic Travel Fair, Helsinki 2019.

ROUTES AND TRIPS DESTINATIONS

- Africa (5)
  - Morocco (5)
- America (22)
  - Brazil (3)
  - United States (19)
    - California (9)
    - Florida (7)
    - Washington DC (3)
- Asia (21)
  - Indonesia (3)
    - Bali (3)
  - Sri Lanka (7)
  - Thailand (4)
  - Turkey (5)
  - United Arab Emirates (2)
    - Abu Dhabi (1)
    - Dubai (1)

- Europe (40)
  - Denmark (1)
  - Finland (6)
  - France (4)
  - Ireland (3)
  - Italy (6)
  - Poland (5)

## Routes and Trips Statistics:

*Unique visitors: up to 25.000/month*

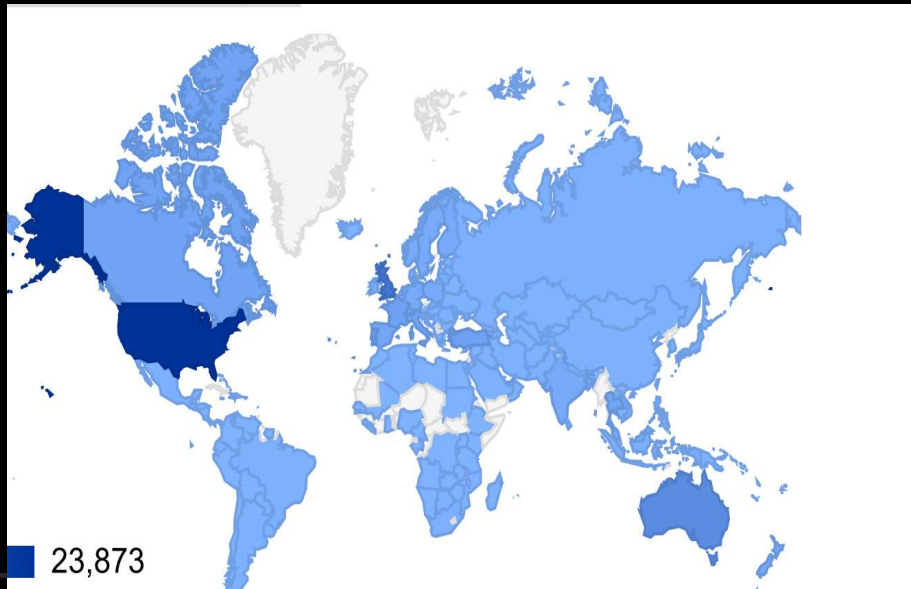
- *Up to 35.000 page views / month*
- *Varies from 8.000 to 25.000 according to time of year, highest reader numbers in peak seasons*

*Routes and Trips is found in Google*

- *Most readers come to single articles from Google searches (the articles are optimized and found on Google)*

- *Readers spend 4-5 minutes with one article, they really spend time with the contents*

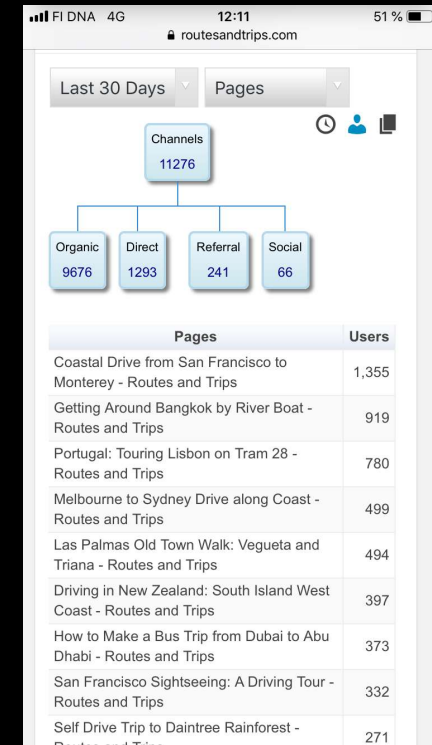
*Global Spread  
Blog in English can  
be read in all  
countries*



*More numbers:*



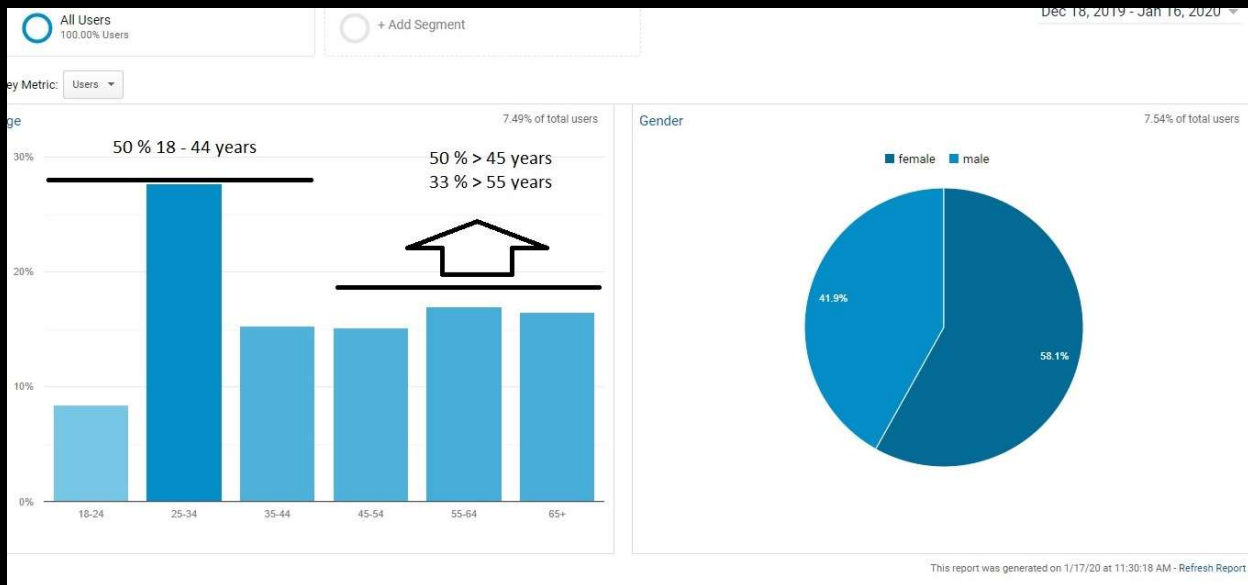
*Audience looks for travel  
destinations all around  
the world*



## Routes and Trips Statistics:

### Routes and Trips reaches the wealthy seniors

- Young and old read the blog
- 50 % of the readers are 45+, 33 % 55+



*All readers very interested in many things about travel*

- *The older also interested in finance, investments and the younger in shopping, accessories, fashion.*
- *All interested in green living, arts, health and sports.*

1.	Travel/Hotels & Accommodations
2.	Travel/Air Travel
3.	Travel/Car Rental
4.	Travel/Vacation Packages
5.	Employment
6.	Travel/Bus & Rail Travel
7.	Financial Services/Investment Services
8.	Apparel & Accessories/Women's Apparel
9.	Real Estate/Residential Properties/Residential Properties (For Sale)
10.	Apparel & Accessories